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By PrimeResi Pundits

## The London market ultimately, is driven by broad macroeconomic factors

Marco Previero, Head of Research at R3Location



It is too soon to tell what the longterm impact will be for prime London market. The current uncertainty doesn't help and could potentially slow things down from now until the budget. The London market ultimately, is driven by broad macroeconomic factors. It is considered a safe investment and the capital's strength in key industries such as finance, media,



If anything, the increased stability that a Labour Government will bring in the long term should provide a greater incentive to invest in Prime Central London, including to foreign investors.



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